

# P. Colin Hill

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digital designer

## summary.

- I have worked full time in various aspects of the design industry for more than thirteen years, the majority of his time working in close-knit design teams which have afforded me a lot of experience playing and supporting numerous roles.
- My design style focuses on clean layouts, clear communication, and user-first thinking.
- Most recently I have worked at an early childhood educational non-profit company as a project manager and as the company's lead designer.
- As a project manager, some of my responsibilities included: finding and hiring talent, working with contractors, planning future projects and releases, managing a small team of designers and developers, and streamlining creative processes to allow weekly updates across all products.
- As the lead designer his duties included: establishing the user experience and designing the user interfaces for new products and websites geared toward parent and teacher support, modernizing outdated web sites and pages to bring them in line with current design trends and best practices, collaborating with decision-makers to determine how to balance good design with the desires of management, and use data-driven feedback to fine-tune designs to best serve the needs of the user.

## experience.

### **Starfall Education Foundation**

Lead Designer & Project Manager

2013 - 2019

- Design and develop the user experience for multiple products including worksheet generators, custom printables, classroom projectables, the company store and main support site for teachers and parents.
- Personally responsible for designing and building user interfaces for numerous products beginning at conception and moving through wireframing, mockups, prototypes, front end development, and working with developers to ensure the quality of the designs are kept through the implementation of the product.
- Manage designers and developers to attain desired production goals in a timely manner and within budget.
- Track products and work with through the QA process to keep ahead of product deadlines and repair any bugs that may arise during the QA process.
- Collaborate with upper management to ensure the needs and desires of our users were being met.
- Find and manage contractors to assist in the creation of needed assets.

**CassidyTurley Arizona**

Digital Developer

2010 - 2013

- Work directly with individual broker teams to create desirable user experiences and user interfaces for digital applications and websites.
- Collaborate with in house developers to establish clear and pleasant user experiences for intranet and various other in-house company needs.
- Build and manage the deployment of email blasts for broker teams using a custom email client.
- Design print materials and work with other designers and the in-house print shop to create products for in-house broker teams.

**Peapod Design**

Web & Print Designer

2008 - 2010

- Work directly with clients to design and print needed products and promotional materials.
- Design and build websites and other digital applications.
- Collaborate with printers to ensure timely and accurate creation and distribution of print materials

**Sumner Communications**

Production Artist

2006 - 2008

- Work with the company owners to design and manage the company's flagship B2B magazine.
- Assist other designers with other periodicals as needed.
- Design and print marketing materials for company promotions.

**education.**

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**Salt Lake Community College**

2004 - 2006

- Associates of Applied Science: Visal Art & Design with an emphasis in graphic design

**skills.**

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Branding | CSS | Digital & Print Design | Front End Development | HTML | Illustration | Javascript | Photography | Project Management | Prototyping | SEO | Social Media | UI | UX | Wireframing

**tools.**

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Adobe CC | Atom | Bootstrap | Git | Laravel

**references.**

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**Alicia Ahlstrom**

Project Manager

Starfall Education Foundation

303.585.0700

**Kristopher Lee**

Developer

Starfall Education Foundation

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**Jacob Fowles**

Developer

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